



FOR UNIVERSITY USE ONLY	
Application No.	
Date of Interview	
Decision	
SYU ID	

Application for Admission to Postgraduate Programmes

Notes			
A.	Please read the programme general information before completing this form. You should provide all the information requested in Parts 1-11.		
B.	This form should be completed in English .		
C.	Please note that your completed application should include following documents below: <ul style="list-style-type: none"> i. a non-refundable application fee* of HK\$200 by crossed cheque (<i>for local applicants</i>) or a bank draft of \$200 in Hong Kong dollars issued by a bank (<i>for non-local applicants</i>) made payable to “Hong Kong Shue Yan University” / 「香港樹仁大學」 with your name, identification document no. and contact phone no., written on the back; ii. a completed application form with an affixed photo; iii. a copy of your HKID card or your identification documents; iv. a certified true copy of academic certificates and complete transcripts of your undergraduate and postgraduate studies; v. official score report of TOEFL, IELTS or equivalent qualification on English proficiency (for applicants from institutions outside HK where the language of instruction and assessment is not in English); vi. a statement of purpose (not required for application to MSc in Marketing and Consumer Psychology); and vii. other documents which you would like to bring to the attention of the University (if applicable). 		
D.	Items stated in # C. of Notes above should be submitted BY MAIL or IN PERSON to “ Postgraduate Admissions Office, Hong Kong Shue Yan University, 10 Wai Tsui Crescent, Braemar Hill Road, North Point, Hong Kong ” with the programme acronym indicated on the envelope.		
E.	A signed confidential recommendation from each of your two referees should be posted directly to the University within 2 weeks from the date of submission of your application.		
F.	Incomplete application or late application will not be considered.		
G.	Selected applicants will be invited to an interview by email two weeks after the closing of application.		
H.	If your application is unsuccessful, the form and all the supporting documents will be destroyed.		
1. Programme Applied for			
Mode of Study	<input type="checkbox"/> Full-time	<input type="checkbox"/> Part-time	
Title of the Programme	<input type="checkbox"/> MSc in Marketing and Consumer Psychology (MSc in MCP)		
Please affix your recent photo here			
2. Personal Information (The name provided below must be identical to your HKID or identification documents in your home country).			
Name in English	Surname		Given names
Name in Chinese			
Date of Birth	dd/mm/yyyy		Sex
HKID No. (if applicable)	Passport No. (for non-HKID holder)		
Residence Status	Do you have to apply for a student visa or entry permit issued by the Director of Immigration of HKSAR Government for entering HK for the purpose of education?		<input type="checkbox"/> Yes <input type="checkbox"/> No
Correspondence Address			
	Postal Code (if applicable)		
Contact Nos.	1.	2.	
Email Address:			
3. Current Academic Studies (if applicable)			
Title of Degree		<input type="checkbox"/> Full-time	<input type="checkbox"/> Part-time
Major Subject		Date of Attendance (dd/mm/yyyy)	From to
Institution		Cumulative GPA (if applicable)	_____ out of _____

* Acknowledgement of receipt will be issued by post two weeks after your application is received. Returned cheque will be regarded as an incomplete application.

4. Academic Qualifications (please list in reverse chronological order and attach separate sheets if necessary.)

Title of Degree		<input type="checkbox"/> Full-time	<input type="checkbox"/> Part-time
Major Subject		Date of Attendance (dd/mm/yyyy)	From to
Institution		Cumulative GPA (if applicable)	_____ out of _____
Title of Degree		<input type="checkbox"/> Full-time	<input type="checkbox"/> Part-time
Major Subject		Date of Attendance (dd/mm/yyyy)	From to
Institution		Cumulative GPA (if applicable)	_____ out of _____

5. Professional Qualifications (please list in reverse chronological order and attach separate sheets if necessary.)

Type of Membership	Abbreviation	Awarding Institution	Date of Award

6. Working Experience (please list in reverse chronological order and attach separate sheets if necessary.)

Company/Institution	Position	Mode	Employment Period

7. English Language Proficiency Test (For applicants from institutions outside HK where the language of instruction and assessment is not in English.)

	Date of Test	Score
IELTS		
TOEFL (paper/internet based)		
CET-6		
Others: _____		

8. Academic Referees (Please provide two referees.)

Name	Position	Institution	Address	Email

9. Postgraduate Research Scholarship (Full-time postgraduate programmes' applicants only. Please refer the scholarship criteria and eligibility requirements from the programme's website.)

I am a full time applicant and would like to be considered for the Postgraduate Research Scholarship.

If you have completed a significant research project during your tertiary education, please fill in the following information:

Type of research:	
Title:	

*Please submit a copy of project together with your application.

10. Declaration

I declare that the information and documents given in support of my application are accurate and complete. I understand that any false information will disqualify my application for admission and enrollment in the Hong Kong Shue Yan University, and that any fees paid will not be refunded.

I authorise the Hong Kong Shue Yan University to use my personal data (including photocopies submitted) in this form for all types of processing relevant to my application.

Signature		Date	
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11. Source of Information

Please indicate where you learned of our postgraduate programmes.



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Confidential Recommendation

Notes:

- Please do not return the recommendation to applicant.
- This recommendation should be sent directly in a sealed envelope to the *Postgraduate Admissions Office, Hong Kong Shue Yan University, 10 Wai Tsui Crescent, Braemar Hill Road, North Point, Hong Kong.*

Part A. (To be completed by the applicant)		
Name of Applicant	(in Chinese)	(in English)
Mode of Study	<input type="checkbox"/> Full-time	<input type="checkbox"/> Part-time
Programme	<input type="checkbox"/> MSc in Marketing and Consumer Psychology (MSc in MCP)	
Address of the Programme	Postgraduate Admissions Office Hong Kong Shue Yan University 10 Wai Tsui Crescent, Braemar Hill Road North Point, Hong Kong	

Part B (To be completed by the referee)

1. How long and in what capacity have you known the applicant?

2. What is your opinion of the applicant's potential for a career in the chosen field of study? What do you consider to be the strength(s) and weakness(es) of the applicant?

3. Please rank the applicant, in comparison to other students or employees whom you have known in similar capacities, in following characteristics?

Characteristics	Outstanding (Top 5%)	Excellent (Top 15%)	Good (Top Third)	Average	Below Average	No basis for Judgement
Intellectual Ability						
Knowledge in subject of proposed study						
English Proficiency						
Chinese Proficiency						
Emotional Maturity						
Initiative						
Perseverance						
Research Ability						

4. Please add any comments you think will be of assistance in assessing the applicant. A separate sheet may be appended if necessary.

5. Would you recommend the applicant to pursue the postgraduate programme as stated in Part A? (Please tick as appropriate.)

Highly Recommended

Recommended

Not Recommended

Name		Signature	
Position		Date	
Tel		Email	
Institution/ Company			